

REMARKS/ARGUMENTS

Claims 20, 22, 24, 25, 27-31 and 34-37 are pending in this application. Claims 22, 24 and 37 have been withdrawn from consideration by the Examiner. By this Amendment, claim 20 is amended, and claim 38 is canceled without prejudice or disclaimer. Support for the claims can be found throughout the specification, including the original claims and the drawings. Withdrawal of the rejections in view of the above amendments and the following remarks is respectfully requested.

I. Rejections Under 35 U.S.C. §103(a)

The Office Action rejects claims 20, 25, 27-31, 34-36 and 38 under 35 U.S.C. §103(a) over Figure 1 of the present application in view of U.S. Patent No. 5,905,550 to Ohgami et al. (hereinafter "Ohgami"). Claim 38 has been cancelled. The rejection, in so far as it applies to claims 20, 25, 27-31 and 34-36, is respectfully traversed.

Independent claim 20 is directed to a method for fixing a flat display panel in a monitor. The method recites aligning a display panel and a fixing frame with a back cover, comprising aligning at least one aligning guide provided on the fixing frame with at least one corresponding guide portion provided on the back cover, wherein the at least one guide portion is provided with an aligning groove that receives the at least one aligning guide and the display panel so as to align the fixing frame and the back cover. The display panel comprises a screen portion provided on a first side of the display panel and configured to display an image, and a rear portion provided on a second side of the display panel opposite the first side, wherein the rear

portion is configured to face an inner surface of the back cover.

The method then recites thereafter simultaneously fixing the aligned display panel and fixing frame to the back cover using a fastener, the fastener being inserted from a forward side of the display panel and extending therethrough and into the back cover, and thereafter fixing a front cover to the back cover having the display panel and fixing frame coupled thereto, comprising engaging at least one hook and at least one corresponding hook receiving portion so as to couple the back cover and the front cover, wherein a strength of the front cover is less than a strength of the back cover, and the at least one hook is bent so as to define insertion ends that are inserted into the at least one hook receiving portion, wherein the front cover comprises a front portion of the housing for the display panel which includes an opening through which the image displayed on the screen portion of the display panel is visible. The screen portion of the display panel is configured to face upwardly with respect to the back cover as the flat display panel is fixed in the monitor.

As acknowledged in the Office Action, Figure 1 of the present application alone neither discloses nor suggests all of the features recited in independent claim 20, or the claimed combination of features. Further, Ohgami fails to overcome the deficiencies of Figure of the present application.

More specifically, to assemble the monitor 1 shown in Figure 1 of the present application, the front cover 5 is placed face down, and the assembled LCD module 4/fixing frame 3 are aligned with the front cover 5, with a side of the LCD module that displays an image

facing downward, toward the front cover 5. In contrast, independent claim 20 recites that the display panel and fixing frame are aligned and then simultaneously coupled to the back cover, so that the majority of the weight of the display panel is borne by the back cover. Independent claim 20 also recites that the screen portion of the display panel is configured to face upwardly with respect to the back cover as the flat display panel is fixed in the monitor. Figure 1 of the present application neither discloses nor suggests such features.

Further, Figure 1 of the present application neither discloses nor suggests such a coupling using a fastener inserted in the specific manner recited in independent claim 20, nor fixing the LCD module 4/fixing frame 3 with the back cover 2 using at least one aligning guide provided on the fixing frame and at least one corresponding guide portion provided on the back cover, nor using a fastener inserted in the specific manner recited in independent claim 20.

The Office Action asserts that the claimed positioning would have been obvious to one of ordinary skill in the art. Applicant respectfully disagrees. The claimed method allows the components of the monitor to be assembled in one position, without any changing in direction or orientation, or turning over of any of these elements during assembly. This enhances the reliability and efficiency of the assembly process, provides a more repeatable process and reduces assembly time and cost. Contrary to what is asserted in the Office Action, this is not a mere rearrangement of parts. Rather, this improved method has required the incorporation of different alignment techniques, fixing mechanisms and the like which would not have been obvious to one of ordinary skill in the art based on that which is disclosed in Figure 1 of the

present application.

Ohgami is merely cited as allegedly teaching the use of hooks and receiving portions as a coupling mechanism, and for at least this reason fails to overcome the deficiencies of Figure 1 of the present application.

Accordingly, it is respectfully submitted that independent claim 20 is allowable over the applied combination, and thus the rejection of independent claim 20 under 35 U.S.C. §103(a) over Figure 1 of the present application and Ohgami should be withdrawn. Dependent claims 25, 27-31 and 34-36 are allowable at least for the reasons set forth above with respect to independent claim 20, from which they depend, as well as for their added features.

II. Conclusion

In view of the foregoing amendments and remarks, it is respectfully submitted that the application is in condition for allowance. If the Examiner believes that any additional changes would place the application in better condition for allowance, the Examiner is invited to contact the undersigned, **Joanna K. Mason**, at the telephone number listed below.

To the extent necessary, a petition for an extension of time under 37 C.F.R. 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this,

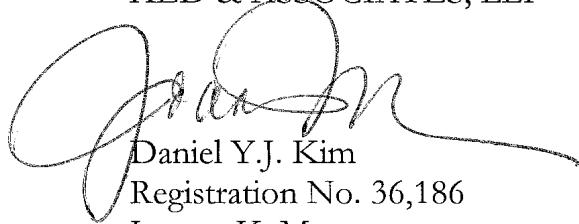
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Reply to Office Action of April 1, 2009

concurrent and future replies, including extension of time fees, to Deposit Account 16-0607 and
please credit any excess fees to such deposit account.

Respectfully submitted,
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